

LISTING OF THE CLAIMS:

1. (Currently Amended) A method of dynamically altering the contents of a web page of a web site, said web site including a multitude of web pages separated into a plurality of sections of the web site, each of said sections having a section name, the method comprising the steps of:

adding a web page to a web site, the added web page having pre-defined style attributes;

giving the added web page a title selected in accordance with a pre-defined naming convention;

providing a style sheet having pre-defined style attributes;

selecting said added web page; and

providing a computer program that, in response to the step of selecting said added web page, automatically performs the steps of

(i) reading said title,

(ii) identifying a section name of the web site based on said title, and

(iii) using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page based on said section name and to show the section name on the

added web page in a predetermined manner established by the style attributes of the style sheet, including the steps of:

using the read title of the added web page to call the style sheet; and

applying a file of the style sheet to the web page.

2. (Original) A method according to Claim 1, wherein the reading step includes the steps of:

reading in the value of the page title; and

parsing said value until the section name is identified.

3. (Original) A method according to Claim 1, wherein:

the web page has a region for linked text;

one of the pre-defined style attributes is given text; and

the altering step includes the step of adding the given text to the region for linked text when the section name is identified.

Claim 4 (Cancelled).

5. (Currently Amended) A system for dynamically altering the contents of a web page of a web site, said web site including a multitude of web pages separated into a plurality of sections of the web site, each of said sections having a section name, the system comprising:

means for adding a web page to a web site, the added web page having pre-defined style attributes;

means for giving the added web page a title selected in accordance with a pre-defined naming convention;

means for providing a style sheet having pre-defined style attributes; and

a computer program including

i) means for selecting said added web page,

ii) means for reading said title and identifying a section name of the web site based on said title, and

iii) means for using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page based on said section name and to show the section name on the added web page in a predetermined manner established by the style attributes of the style sheet, and

wherein said selecting, reading and altering are done automatically in response to said added web page being selected; and

wherein the altering means for using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page includes:

means for using the read title of the added web page to call the style sheet; and

means for applying a file of the style sheet to the added web page.

6. (Original) A system according to Claim 5, wherein the reading means includes:

means for reading in the value of the page title; and

means for parsing said value until the section name is identified.

7. (Previously Presented) A system according to Claim 5, wherein:

the web page has a region for linked text;

one of the pre-defined style attributes is given text; and

the means for using the pre-defined style attributes of the style sheet to alter said pre-defined attributes of the web page includes means for adding the given text to the region for linked text when the section name is identified.

Claim 8 (Cancelled).

9. (Currently Amended) A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform method steps for dynamically altering the contents of a web page of a web site, said web site including a multitude of web pages separated into a plurality of sections of the web site, each of said sections having a section name, the method steps comprising:

adding a web page to a web site, the added web page having a pre-defined style attributes;

giving the added web page a title selected in accordance with a pre-defined naming convention;

providing a style sheet having pre-defined style attributes;

selecting said added web page; and

in response to the step of selecting said added web page, automatically performing the steps of:

i) reading said title,

ii) identifying a section name of the web site based on said title, and

iii) using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page based on said section name and to show the section name on the added web page in a predetermined manner established by the style attributes of the style sheet, wherein the step of using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page includes the steps of:

using the read title of the added web page to call the style sheet; and

applying a file of the style sheet to the added web page.

10. (Original) A program storage device according to Claim 9, wherein the reading step includes the steps of:

reading in the value of the page title; and

parsing said value until the section name is identified.

11. (Previously Presented) A program storage device according to Claim 9, wherein:

the web page has a region for linked text;

one of the pre-defined style attributes is given text; and

the altering step includes the step of adding the given text to the region for linked text when the section name is identified.

Claim 12 (Cancelled).

13. (Currently Amended) A method of dynamically altering the contents of a web page f a web site, said web site including a multitude of web pages separated into a plurality of sections of the web site, each of said sections having a section name, the method comprising the steps of:

adding a web page to a web site, the added web page having pre-defined style attributes;

giving the added web page a title selected in accordance with a pre-defined naming convention;

providing a style sheet having pre-defined style attributes;

selecting said added web page; and

providing a computer program that, in response to the step of selecting said added web page, automatically performs the steps of:

(i) reading said title,

(ii) identifying a section name of the web site based on said title, and

(iii) using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page based on said section name and to show the section name on the added web page in a predetermined manner established by the style attributes of the style sheet;

wherein the reading step includes the steps of:

reading in the value of the page title; and

parsing said value until the section name is identified; and

wherein the step of using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page includes the step of using the identified section name to indicate automatically on the added web page said identified section name.

14. (Currently Amended) A method of dynamically altering the contents of a web page of a web site, said web site including a multitude of web pages separated into a plurality of sections of the web site, each of said sections having a section name, the method comprising the steps of:

adding a web page to [a] the web site, the added web page having pre-defined style attributes;

giving the added web page a title selected in accordance with a pre-defined naming convention;

providing a style sheet having pre-defined style attributes;

selecting said added web page; and

providing a computer program that, in response to the step of selecting said added web page, automatically performs the steps of:

(i) reading said title,

(ii) identifying a section name of the web site based on said title, and

using the read title of the added web page to call said style sheet;

(iii) using the pre-defined style attributes of the style sheet to alter said pre-defined style attributes of the added web page based on said section name and to show the section name of the added web page in a predetermined manner established by the style attributes of the style sheet;

wherein the reading step includes the steps of:

reading in the value of the page title; and

parsing said value until the section name is identified.

15. (Previously Presented) A method according to Claim 1, wherein the altering step includes the further step of altering said pre-defined style attributes of the web page based on said section name to show the section name in a pre-given location on the web page, said location being determined by the style attributes of the style sheet.

16. (Previously Presented) A method according to Claim 1, wherein the step of using the read title of the web page to call the style sheet includes the steps of:

providing a navigation routine having a link to the style sheet;

using the read title of the web page to find said link; and

using the found link to access the style sheet.